

ANNUAL REPORT



2015 Annual Report

Massachusetts Academy of Family Physicians

Massachusetts Academy of Family
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MASSACHUSETTS ACADEMY OF FAMILY PHYSICIANS 2015 ANNUAL REPORT

STATE OF THE MASSACHUSETTS ACADEMY OF FAMILY PHYSICIANS (MASSAFP)

There was a great deal accomplished by the MassAFP in 2015. Our board conducted a strategic planning session to reaffirm its decision that is driven by the areas of focus. Member survey data was used by the board of directors to identify direction and priorities during the strategic planning process.

Our Strategic Plan reflects key areas of focus to insure the future of family medicine:

- Promote Legislative Advocacy
- Grow and Maintain a Prepared Primary Care Workforce
- Nurture and Develop Physician Leadership
- Promote the Value of Membership in MassAFP
- Promote Practice Transformation and Value-Based Payment Reform
- Create a MassAFP Foundation

2015 HIGHLIGHTS

Promote Legislative Advocacy

- Much effort was devoted toward influencing legislation aimed at increasing the scope of practice for non-physician providers. Through the efforts of our members and our government relations team, we had a rational and consistent message to deliver.
- Input was provided to the Task Force on Behavioral Health Data Policies and Long Term Stays about the role of family physicians in treating behavioral health.
- We shared our view on the Massachusetts Hospital Association's Substance Abuse Prevention and Treatment Task Force's Emergency Department Opioid Management Policy.
- MassAFP provided feedback on Primary Care Medical Home and ACO.
- Family Medicine Advocacy Day at the State House was held with over 90 MassAFP physicians, students and residents participating.
- We continued to promote the view that the MassAFP is the "go to" medical organization for the press, legislature and the regulators.

Grow and Maintain a Prepared Primary Care Workforce

- MassAFP sponsored a Summer Student Extern who spent time with family physicians.
- Re-established a Student/Resident Committee that meets regularly.
- Sent a full delegation of students and residents to serve in the student and resident congresses at the AAFP National Conference for Family Medicine Residents and Medical Students.
- A resident/student education track was developed and offered during the MassAFP Spring Refresher.

Nurture and Develop Physician Leadership

- Preliminary conversations have begun to start a leadership development plan to help members become leaders in their clinics, communities and within MassAFP.
- Officers and identified future leaders were provided leadership development training at national programs such as AAFP's Annual Leadership Forum and National Conference for Special Constituencies as well as the regional Ten State Conference that was held in Hershey, PA.
- Work to identify and nurture developing future leaders is being addressed with the current leadership on a continual basis.

Promote the Value of Membership in MassAFP

- MassAFP hosted a DOT training session that brought in 90 participants.
- The Annual Meeting & Spring Refresher hosted by MassAFP had record attendance. New features to the program included a regulatory track to help members obtain some of the credits needed for licensure and a poster presentation session during the member reception on Friday evening. Its new location, the Taj Hotel in Boston, drew over 120 family physicians.
- Two SAM sessions were offered, one virtually and another in conjunction with the annual meeting to provide members an opportunity to gain some of their Part IV MoC credits.
- A partnership with Atlantic Health Partners was established to offer members an opportunity to receive lowest prices for vaccines, discounts for medical and office supplies and services, vaccine reimbursement support and advocacy and more.
- Membership surveys were circulated to learn more about our members and their demographics:
 - 66% are employed
 - 75% of members would choose Family Medicine if they "had it to do all over again"
 - 88% would encourage medical students to choose Family Medicine
 - 90% value membership in MassAFP

Promote Practice Transformation and Value-Based Payment Reform

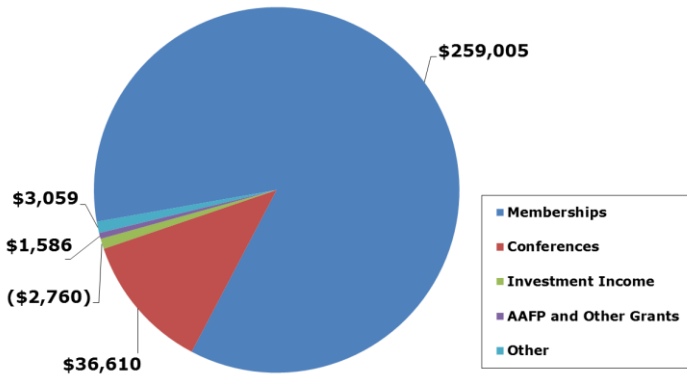
- Value-Based Care to payers and employers was promoted.
- The MassAFP continued to promote a blended payment methodology which includes fee-for-service, care management fee and pay-for-performance.

Create a MassAFP Foundation

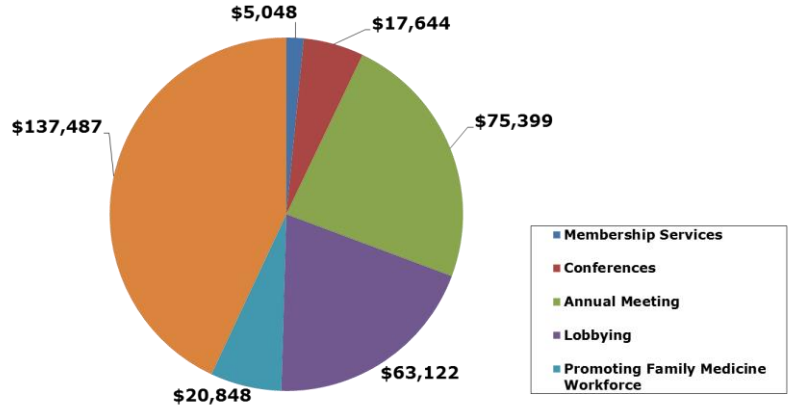
- To provide funding support for MassAFP projects and activities, the MassAFP is creating a philanthropic arm, a 501c3 charitable foundation in 2016.

MASSACHUSETTS ACADEMY OF FAMILY PHYSICIANS 2015 FINANCIAL REPORT

MassAFP Total Support & Other Revenue



MassAFP Total Expenses



MAFP		31-Dec-15		
ASSETS				
Current Assets			Support and Other Revenue	
	Checking/Savings Acct.	\$102,447	Memberships	\$259,005
	AAFP Fund	\$159,651	Conferences	\$36,610
	Accounts Receivable	\$448	Investment Income	(\$2,760)
	Prepaid Expense	\$34,017	AAFP and Other Grants	\$1,586
			Other	\$3,059
	TOTAL ASSETS	\$296,563	Total Support and Revenue	\$297,500
LIABILITIES & EQUITY				
Liabilities			Expenses	
	Current Liabilities	\$128,158	Membership Services	\$5,048
Equity			Conferences	\$17,644
	Opening Bal Equity		Annual Meeting	\$75,399
	Retained Earnings	\$190,452	Lobbying	\$63,122
	Net Income (loss)	(\$22,047)	Promoting Family Medicine Workforce	\$20,848
			Management and General	\$137,487
	TOTAL LIABILITIES & EQUITY	\$296,563	Total Expenses	\$319,547

MASSACHUSETTS ACADEMY OF FAMILY PHYSICIANS 2015 BOARD OF DIRECTORS

Kami Phillips, MD <i>Gardner</i>	President	Frederic Baker, MD <i>Holden</i>	President-Elect
Joseph W. Gravel, Jr., MD FAAFP <i>North Reading</i>	Board Chair	Flora Francesca Sadri, DO <i>Northfield</i>	Treasurer
Ronald N. Adler, MD, FAAFP <i>Worcester</i>	Secretary	David Gilchrist, MD, FAAFP <i>Holden</i>	Director
Michael Kaplan, MD, FAAFP <i>Lee</i>	Director	Pablo Hernandez-Itriago, MD, FAAFP <i>Millbury</i>	Director
Benjamin Schanker <i>Boston</i>	Student Director	Jennifer Sparks, MD <i>Boston</i>	Director
Jessica Fortin <i>Amherst</i>	Student Alternate Director	Michael Richardson, MD <i>Quincy</i>	Resident Director
Dennis M. Dimitri, MD, FAAFP <i>Worcester</i>	AAFP Delegate	Patricia A. Sereno, MD, FAAFP <i>Stoneham</i>	AAFP Delegate
Thomas C. Hines, MD <i>Arlington</i>	AAFP Alternate Delegate	Joseph W. Gravel, Jr., MD, FAAFP <i>North Reading</i>	AAFP Alternate Delegate

Additional Contacts:

Becky Wimmer <i>Thiensville, WI</i>	Executive Director	George Cronin Rasky Baerlein <i>Boston</i>	Government Relations
		Zach Stanley Rasky Baerlein <i>Boston</i>	Government Relations
		Esmael Ansari Rasky Baerlein <i>Boston</i>	Government Relations